# Ciara Fabian (Robinson), MS

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Research Assistant and Instructor with a background in graphic design, game design, 3D animation, user research, user-centered design, immersive technology, and training simulations. Experience in augmented/virtual reality, motion visuals, storytelling, 3D animation, and design for video/audio output. Experience creating wireframes, storyboards, and prototypes for design review and user testing.

### **EDUCATION**

# **Doctor of Philosophy** in Information Studies

Current

University of Maryland

2024-2029

2022-2024

• GPA: 4.0

• Deans Fellowship Award

Master of Science in Human-Computer Interaction (HCI)

University of Maryland

• GPA: 4.0

• Thesis: Studying the Effects of Colors Within Virtual Reality (VR) on Psychological and Physical Behavior

## **Bachelor of Fine Arts** in Game Development and Interaction Design

Savannah College of Art and

Design (SCAD)

• GPA: 3.88

2016-2020

- Graduation with Magna Cum Laude
- Study Abroad Program, Hong Kong, 1/2018 3/2018

### PROFESSIONAL HONORS AFFILIATIONS

# Honor Society Phi Kappa Phi

2023-Present

#### RESEARCH EXPERIENCES

Research Assistant 2023-Present

Tracy Cherpeski International

- Conduct research on target markets, including geographic location, demographics, and ownership.
- Prepare databases and analyze data findings.
- Maintain accurate and detailed records of all interactions and survey responses.
- Support the design and implementation of initiatives based on qualitative and quantitative data findings.

### **Technical Research Lead**

1/2020-3/2020

SCAD Pro Sponsored project - Blackrock

- Assist BlackRock with research and development of concepts for the re-imagination, modernization, and digitalization of the client experience for BlackRock's Institutional Client Business.
- Develop and ensure quality for technical deliverables.
- Create digital and physical prototypes.

Multimedia Specialist 2021-2023

A. Harold & Associates, LLC

- Collaborate with AHA developers and customer experts to develop static and interactive media
  assets for training products (2D/3D graphics, diagrams, charts, tables, photos, videos, animations,
  email/web content, infographics, etc.).
- Maintain a high standard of design, creativity, and adaptability to modern and emerging trends/needs.
- Develop and design functional UX/UI prototypes.

Technical Artist 2020-2021

Design Interactive (DI)

- Develop user interfaces in unity based on existing designs that support DI's mission of providing
  engineering services and consulting in human-system integration (HSI) by utilizing established
  software development frameworks and techniques.
- Implement UI/UX designs given the appropriate assets into Unity UI Screens.
- Work with the Unity Animation and Animator systems to animate UI/UX elements.
- Set up UI elements for further implementation by the engineering team.
- Implement technical systems as needed.

# **Interactive Developer Intern**

1/2020-3/2020

Ninja Multimedia

- Build augmented reality and virtual reality applications for clients.
- Developing and programming in Unity.
- 3D modeling and animating.

### Game Design Innovator Intern

5/2019-12/2019

Chick-fil-A Corporate-The Technology Innovation program

- Focusing on creating digital experiences that improve the lives of customers, operators, and team members.
- Build prototypes and experiment with solutions for Chick-fil-A operations.
- Provide demonstrations and presentations of solutions to key stakeholders.
- Utilize 3D modeling, rigging, and animation.
- Integration using Unity3D, game development, augmented reality, and virtual reality.
- Created prototype using augmented reality glasses.
- Utilize storyboards, wireframes, and prototypes in project development.
- Assist with project videos and presentations.

### **TEACHING EXPERIENCES**

### **Graduate Student Instructor**

2023-Present

University of Maryland

- Teach courses, facilitate discussions and studio lessons, and hold office hours where one-to-one teaching occurs.
- Responsibilities include grading and giving feedback on students' assignments.
- Assist students through the research and design process of projects.

# Adjunct Faculty, Game Design

Southern New Hampshire University

- Provide high-quality academic experiences and support students as they work toward educational goals.
- Work collaboratively in a supportive academic environment, partnering with student advising and
  the academic team to ensure that each student has the support, tools, and resources needed to
  succeed.

Teaching Assistant 2022-2023

University of Maryland

- Teaching responsibility for laboratory or discussion sessions of a course.
- Assist faculty in grading, advising, and administrative duties for assigned courses.
- Assist with general departmental administrative duties, such as advising or administrating community programs, workshops, etc.

### **AWARDS AND GRANTS**

# Deans Fellowship Award

2024

 Awarded for exceptional qualifications and clear promise for outstanding performance in the doctoral program.

# University of Maryland Improvement Grant

2023

 A competitive internal grant program that provides funding to assist INFO College researchers who could greatly improve their research efforts by utilizing financial support

### Prysmian Exhibition Award

2017

Received for outstanding sculpture design and the purchase of the art Sculpture by the Prysmian Group.

### **SKILLS**

### Software/Hardware

- Maya
- Photoshop
- Adobe XD
- Illustrator
- Unity
- Figma
- Visual Studios
- XR Technology
- Lumin
- Magic Leap
- Vuforia
- HoloLens/MRTK

## Methods and Programming

- Color Theory Design and Methods
- User Research Methods
- User-Centered Design
- Participatory Design Research Methods
- UI/UX
- HTML/CSS
- C#

### Language

- English (fluent)
- Spanish (advanced)

#### PAPERS AND PRESENTATIONS

Fabian, C. (2024). Lightning Talk: Studying The Effects of Color Within Virtual Reality (VR). In *Human-Computer Interaction Lab 41st Annual Symposium*. College Park, Maryland; Human-Computer Interaction Laboratory.

Fabian, C. (2024). Studying the Effects of Colors Within Virtual Reality (VR) on Psychological and Physical Behavior (thesis). University of Maryland DRUM. https://doi.org/10.13016/hmrv-aklh

2021-Present